



STORIES of  
SERVICE  
A Program of the Digital Alliance Network

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## Times Square Event Thursday, August 14, 2014 Program Description

- The Spirit of '45 Day event will be held on 42nd-43rd Broadway Plaza in Times Square on Thursday, August 14, 2014, to officially kick off the countdown to the events and activities that will be taking place next year to commemorate the 70<sup>th</sup> anniversary of the end of World War II on August 14, 1945.  
[www.Spiritof45.org](http://www.Spiritof45.org)
- The event will feature live '40's music\* and commentary by WWII era seniors, representatives of veterans and service organizations, and youth leadership groups, and conclude with a wreath ceremony and a performance of "Taps."
- The event will require a 50 chairs for speakers and invited guests, a podium, and a 6 ft Seward Johnson sculpture depicting the famous "Times Square Kiss" (a 26 ft version is was brought into Times Square on the 65<sup>th</sup> anniversary of the end of WWII in 2010).
- The event will feature an intergenerational group of veterans from WWII to the present day, and those who have supported them on the Home Front. These will include Pat Little, the National Commander of the Military Order of the Purple Heart, Harriett Thompson, a 91 year old cancer survivor, who has achieved national attention as a marathon champion, and Dr. Bruce Heilman, 88, a WWII Marine veteran who has served as Chancellor of the University of Richmond for the past 30 years and recently drove his motorcycle from Virginia to Alaska.
- Walgreens will show a video mosaic of the famous Kiss photograph made up of hundreds of wedding photos provided by WWII era couples that will be screened throughout the day, "congratulating the Greatest Generation on the anniversary of their Greatest Day."
- Similar media events will be taking place at the giant Seward Johnson statues depicting the Times Square Kiss in Sarasota, FL, and San Diego, CA, and at the smaller life sized statues that are at the Queen Mary in Long Beach, CA, The Landing in Branson, MO, and the USS Missouri in Pearl Harbor, HI.
- The press and the public are invited to attend the event.

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