

# PROGRAM AGENDA

## Thursday, February 12

1:00 PM - 3:00 PM Conference Check in

The Sofia Hotel Lobby

150 W. Broadway, San Diego 92129

(619) 234-9200

5:30 PM - 7:00 PM "Meet and Greet"

Chase Bldg. 191 W. Broadway, Suite 800

(Directly across the street from the Sofia Hotel)

"Mashed Potato Bar," desserts and coffee & tea will be served.

## Friday, February 13

San Diego Hall of Champions

2131 Pan American Plaza, Balboa Park

Continental breakfast and lunch provided

8:00 AM - 8:15 AM - Trolley pick up in front of The Sofia Hotel

9:00 AM - 4:45 PM - Review 70th Anniversary Commemoration Project Plans

Welcome to San Diego!

- Mac McLaughlin, President and CEO, USS Midway Museum
- Stu Hedley, Pearl Harbor Survivors, Carnation Chapter
- Kevin Falconer, City of San Diego\*

Group working sessions

Representatives from participating organizations will present their commemorative projects and work together to develop a comprehensive integrated master plan.

- Airpower
- Ground Forces
- Seaborne Services
- Home Front
- Tribute (around the world wreath laying ceremonies)
- Senior living communities/care givers
- Families and youth engagement

4:45 PM - Trolley pick up in front of the Hall of Champions for return to the Sofia Hotel.

## Friday Evening Open

Visit the famous Gas Lamp Quarter, the heart of San Diego's nightlife. Take an evening stroll along beautiful San Diego Harbor. Dine in Seaport Village. All just minutes walk from the Sofia Hotel!

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## **Saturday, February 14**

San Diego Veterans Museum & Memorial  
2115 Park Blvd. Balboa Park  
Continental breakfast and lunch provided

9:00 AM - 3:30 PM

Working sessions (continued)

Based on the previous day's discussions, attendees will develop joint marketing and media strategies for broadening and deepening public awareness and participation in their projects, and engaging the interest of prospective sponsors and strategic partners at a national, regional and local level.

3:35 PM Trolley pick up in front of Museum for return to the Sofia Hotel

5:30 PM Trolley pick up in at the Sofia Hotel to go to the San Diego Air & Space Museum

## **70th Anniversary Commemoration Kick Off Dinner**

San Diego Air & Space Museum  
2001 Pan American Plaza, Balboa Park

Highlights of the night will include special recognition for groups and individuals that have made extraordinary contributions to the ongoing campaign to keep the Spirit of '45 alive.

Dress up in your best '40's attire, and music by "The Swinging Blue Stars."

9:15 PM Trolley pick up at San Diego Air & Space Museum to return to the Sofia Hotel.

## **Sunday, February 15**

Greatest Generations Walk, San Diego Harbor  
Breakfast burritos available in Room 300 at 8:00 AM

9:15 AM Trolley pick up in front of the Sofia Hotel to take attendees to Greatest Generation Walk.

10:00 AM - 11:00 AM "Tribute to the Spirit of a Generation"

Public closing ceremony at the 25 ft sculpture depicting the famous "Times Square Kiss" of August 14, 1945.

Music performed by the Spirit of '45 Marching Band under the direction of James Villejas.

After the ceremony, Conference attendees are invited to visit the USS Midway's new multimedia exhibit "The Battle of Midway" exhibit.